

Dear Supporter:

We are writing to ask for your support of the upcoming Mid-Atlantic Invasive Plant Council Conference that will be held on **August 4 & 5, 2015** at Juniata College in Huntington, Pennsylvania.

The mission of the Mid-Atlantic Invasive Plant Council (MAIPC) is to address the problem of invasive plants and their threat to the Mid-Atlantic region's economy, environment, and human health by providing leadership, facilitating information development and exchange, and coordinating regional efforts

As you may know, MAIPC holds a biennial conference where we bring leading practitioners, academics, and advocates from government, business, conservation organizations, and academia together for a two-day symposium. This year the conference is titled "<u>Advances in Invasive Plant Science:</u> Applying research outcomes to management and restoration at the species, community, and landscape levels."

Please consider becoming a sponsor of our conference. Sponsorship is a wonderful way to promote your organization to the larger invasive plant and habitat restoration community. It also helps us keep the event affordable to a wider audience. Sponsorship levels and benefits are listed below:

SUPPORTER	NOT-FOR-PROFIT BUSINESS	\$300 \$400	 One registration Exhibit table Listed as sponsor on website and in conference materials
CHAMPION	BUSINESS	\$500	 One registration Exhibit table Prominently listed as "Champion" on website and in conference materials Opportunity to provide promotional insert in conference folder Opportunity to provide marketing slides to be run during conference breaks
LUNCH SPONSOR	BUSINESS	\$700	 Two registrations Exhibit table Prominently listed as "Lunch Sponsor" on website and in conference materials Opportunity to provide promotional insert in conference folder Opportunity to provide marketing slides to be run during conference breaks

Additional opportunities ranging from \$100-\$3000 are available to become a lead or full conference sponsor by funding student discounts, a plenary session, or an evening poster/networking session.

Thank you in advance for your sponsorship. Please contact Jennifer Truong, Mid-Atlantic Invasive Plant Council Sponsorship Committee at <u>invasivegirl@yahoo.com</u>