



Dear Supporter:

We are writing to ask for your support of the upcoming conference “Invasion Biology; Paths to Conservation and Restoration Success”, co-hosted by the Mid-Atlantic Invasive Plant Council and the Society for Ecological Restoration, Mid-Atlantic Chapter. The conference is being held on **August 1 & 2, 2017** at Juniata College in Huntington, Pennsylvania. The conference’s speakers and agenda can be accessed [here](#).

The mission of the Mid-Atlantic Invasive Plant Council (MAIPC) is to address the problem of invasive plants and their threat to the Mid-Atlantic region's economy, environment, and human health by providing leadership, facilitating information development and exchange, and coordinating regional efforts. The objective of the Society for Ecological Restoration, Mid-Atlantic Chapter is to encourage practice and research in all fields related to the preservation, restoration, creation, or management of ecological communities, through outreach, education, and other information exchanges.

As you may know, MAIPC holds a biennial conference where we bring leading practitioners, academics, and advocates from government, business, non-profit environmental groups, and academia together for a two-day symposium. SER Mid-Atlantic holds a similar conference annually. This year we decided to join forces to bring together our communities for a more comprehensive event.

Please consider becoming a sponsor of our conference. Sponsorship is a wonderful way to promote your organization to the larger invasive plant and ecological restoration community. It also helps us keep the event affordable to a wider audience. Standard sponsorship levels and benefits are listed below:

SUPPORTER	NOT-FOR-PROFIT	\$300	<ul style="list-style-type: none"> • One registration • Exhibit table • Listed as sponsor on website and in conference materials
	BUSINESS	\$400	
PROGRAM	BUSINESS	\$500	<ul style="list-style-type: none"> • One registration • Exhibit table • Prominently listed as “Champion” on website and in conference materials • Opportunity to provide promotional insert in conference folder • Opportunity to provide marketing slides to be run during conference breaks
CHAMPION	BUSINESS	\$700	<ul style="list-style-type: none"> • Two registrations • Exhibit table • Name included on sponsor signage at event • Prominently listed on website and in conference materials • Opportunity to provide promotional insert in conference folder • Opportunity to provide marketing slides to be run during conference breaks

The Mid-Atlantic Invasive Plant Council is a 501(c)(3) tax-exempt, not-for-profit organization. EIN: 52-2287108. Contributions may be tax-deductible in accordance with IRS regulations.



Special sponsorship opportunities:

LUNCH (2 available)	BUSINESS	\$600	<ul style="list-style-type: none"> • Same as Program sponsorship • Recognition at food areas • Recognition on sponsor signage at event
PLENARY SESSION (3 available)	BUSINESS	\$800	<ul style="list-style-type: none"> • Same as Champion sponsor • Recognition on sponsor signage at event • Verbal recognition at the beginning of session
PANEL SESSION (2 available)	BUSINESS	\$800	<ul style="list-style-type: none"> • Same as Champion sponsor • Recognition on sponsor signage at event • Verbal recognition at the beginning of session

Please contact Jenn Truong, Mid-Atlantic Invasive Plant Council Sponsorship Committee at jenn.b.truong@gmail.com. Thank you in advance for your sponsorship.

Thank you,

Damien Ossi

President, Mid-Atlantic Invasive Plant Council